



The industry solution for product data optimization & distribution

What is Open Datacheck?

- ▶ Open Datacheck (www.open-datacheck.com) is an online industry platform that enables you to check, optimize and distribute your product data to the member companies of the German electrical wholesales association VEG.
- ▶ You receive individual access to the platform and can choose to which wholesalers and purchasing cooperatives your data is transmitted.

How does Open Datacheck work?

- ▶ You upload your product data to Open Datacheck based on the currently valid industry standard (ETIM BMEcat).
- ▶ Open Datacheck checks the data.
- ▶ You receive a detailed validation report, which you can use to identify the quality of your data and make improvements if necessary.
- ▶ As soon as your data meets the requirements, it is forwarded with the validation report to the selected wholesalers.

Advantages

- ▶ Quality-checked product data according to the industry's current data standards.
- ▶ Availability of your product data in the systems of the wholesalers: develop new and secure existing sales potentials.
- ▶ Fewer queries and coordination processes with the data departments of the various wholesalers.
- ▶ Access to the knowledge base of VEG with all information and help on the standards of the industry.
- ▶ Maximum acceptance of your product data by your customers.

How do you access and use Open Datacheck?

- ▶ Request your participation agreement:
By phone via +49 5251 / 161414
or by e-mail via service.elektro@open-datacheck.de
- ▶ Participating in Open Datacheck costs 900 € per year for manufacturers.
- ▶ Visit us on our website: www.open-datacheck.com

ITEK in co-operation with VEG



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